REP: TEL# 703 528 7800 FAX# CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP **CHANGES** *** WETV-TV ***

NOV1/12 10.38

REP HEADLINE# 6144824 TRF# 312011 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ AGY # 3748 ADV # ORDER # DCCC AGY. NAME GREAT AMERICAN MEDIA ADV. NAME ISS/DCCC WASHINGTON, 3050 K ST NW, CONTRACT # 6144824 EST#1192 COMMENTS: (LINE, ORDER, INVOICE) REP.# CLASS: NATL. LOCAL

SALES PRSN WA- JOE KNAUER BUYER NAME KATIE KEULEMAN OFF.# 6556 SALESMAN #

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

> DATE NOV1/12 10.38

REGIONAL

PLS CFM, THX 11/1

OK'D M9-10 TO LENA FR JULIE

REP:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM

:LINE#:REP :CD: : LINE#: PROGRAM : AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = A 1130P-1200M ഗ 700A-900A TIME PERIOD GMA : LGTH : SEC : 30 30 AGENCY EST# = 1192 \$1,750.00 \$1,000.00 10/30 11/4 START 11/2 11/4 END DATE : :SPTS: WEEK: Q SUN TULE

:TOTL:

:SPTS:

0

PROGRAM : SPORTNIGHT WE CAN OFFER

ORD COM1: THIS IS A MAKE-GOOD FOR NOV2 ON LINE-7 FOR 1 SPOT/WK

REP HEADLINE# 6144824 TRF# 312011 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP FAX# 703 528 7880 FROM REP NOV1/12 10.38
CHANGES *** WFTV-TV ***

122	TOTAL SPOTS						NOV/12 160125.00
					R	CMT: WE CAN OFFER	
PLS ADVISE.	\$1,000.00	308		NOV2 NOV4	00A 200M 00P	MISSED:TU-F/700A-900A OFFER:SUN/1130P-1200M	M10 OK'D BUY#7
PLS ADVISE.				NOV4 6144805	M HDL#	MISSED:BONUS OFFER:SUN/1200N-100P CMT:DOLLARS MG FROM HDL#	STATION MAKEGOOD OFFERS. M9 OK'D
(NOV1/12)					4805	NEWS/CENTRAL FL DOLLARS MG FROM HDL# 6144805)
			\$!		\$750.00	1200N-100F 30	68 A 12001
⊢	SUN	٢	11/4	1 1 / 4	69-70	NEWS/CENT FLORIDA WE CAN OFFER MAKEGOOD MADE UP OF LINES	PROGRAM: NEWS/CENT FLORII ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP
ł	W C Z	ب	11/4	11/4	\$700.00	1200N-100P 30	A
DAYS :TOTL: :SPTS:	WEEK :	:SPTS:	: END	: START : DATE	RATE	E PERIOD : LGTH : SEC	:LINE#:REP :CD: TIME

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WOPX 0% WRDQ 2% EFTV 0% WRBW 2% CABL 0%

SVC- NSI MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE